



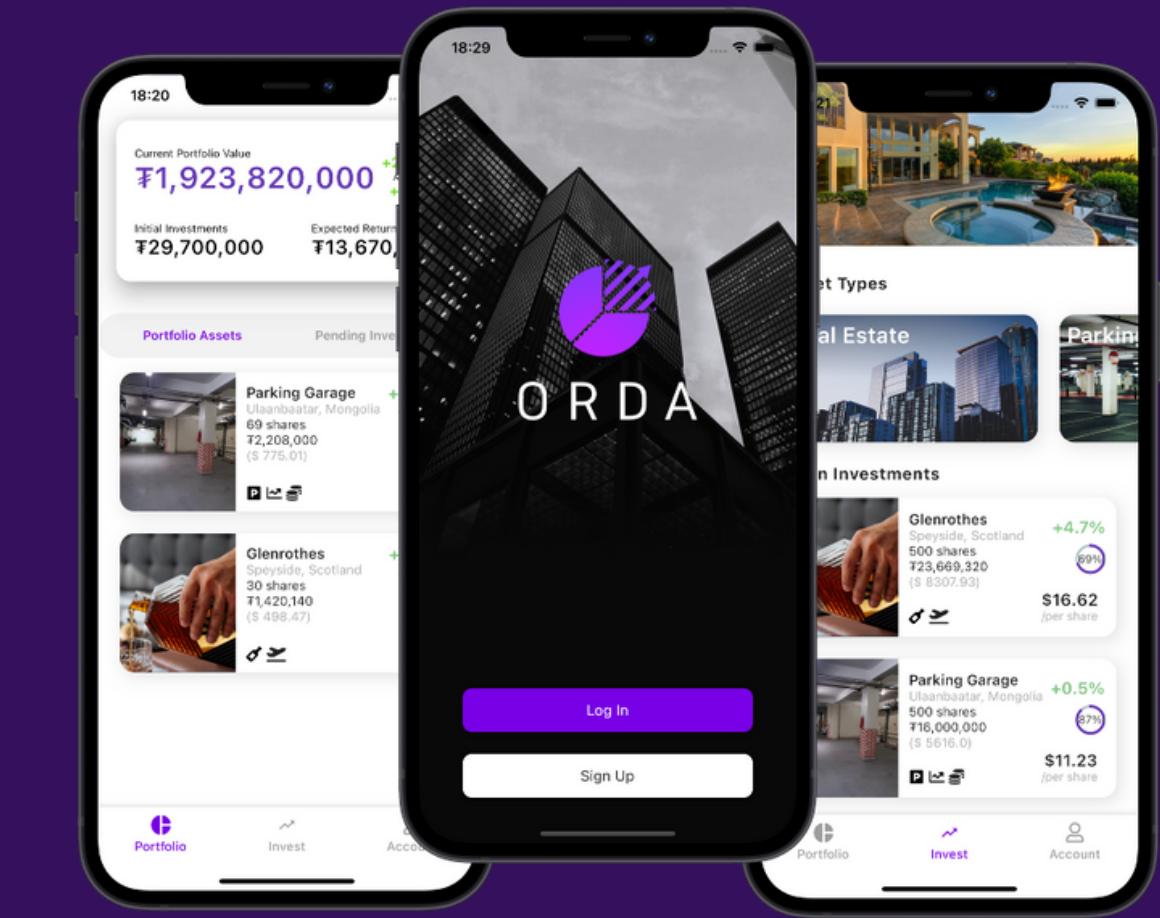
O R D A
W E A L T H T E C H

ORDA NFT FUND

February 2022

1. About ORDA

ORDA is a wealth tech platform where retail investors can invest in alternative assets such as real estate, movable assets, fine arts, and collectibles through asset fractionalization.



ORDA was acknowledged

one of the best startups in the region by Startup Worldcup

one of the top teams in the K-StartUp Grand Challenge 2021 program for innovativeness and disruptive ideas on capital markets.



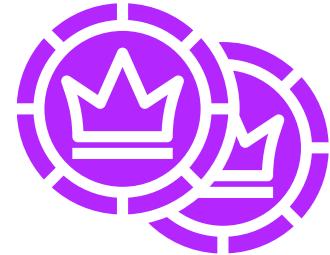
O R D A
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Our platform breaks the barriers between institutional and retail investors, traditional and alternative investments, and those of legal and tax borders of unfamiliar jurisdictions.

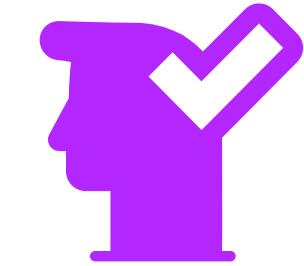
We believe that with technology and innovative business models we can make previously inaccessible opportunities available to anyone to start building their wealth on their own terms.

2. What is NFT?

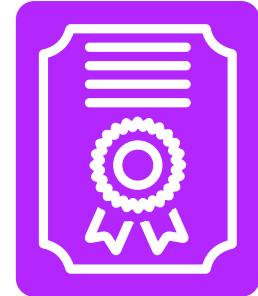
Non-Fungible Token or NFT is:



a one-of-a-kind token



used to indicate ownership



of a particular digital or real asset.

(digital artwork, music, virtual land or items, etc.)

The NFT market has exploded in terms of growth and attention in the past year, facilitating artists, designers, game developers, and investors to take the traditional art industry to the next level using blockchain technology.



3. Market overview

The NFT market sales boomed starting from the spring of 2021, reaching \$24 billion.

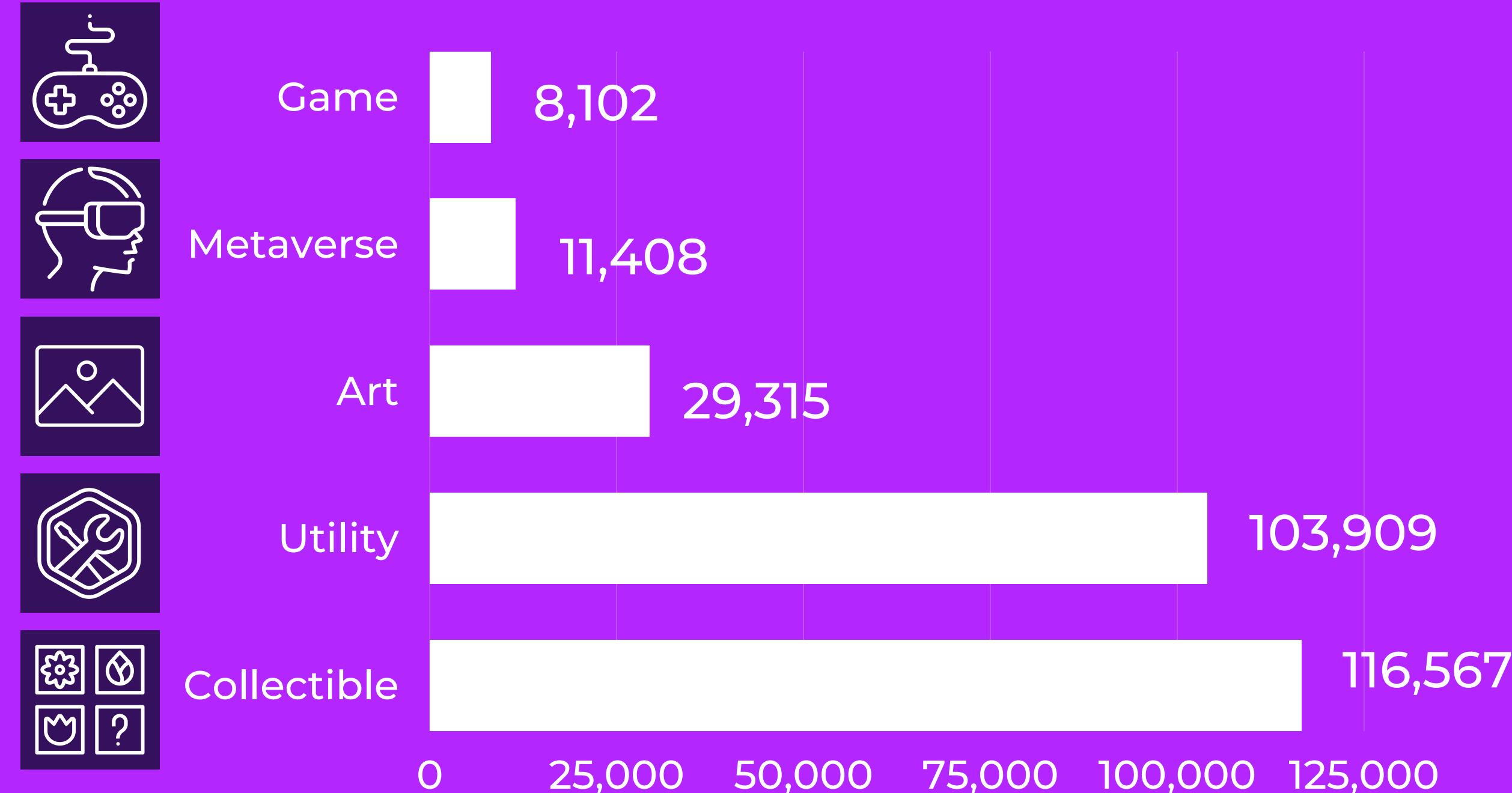
In January 2022, sources reported new estimates that the NFT market has generated over \$40 billion in sales in 2021, showing 41,000% growth from the \$100 million in 2020.

This growth is expected to continue into 2022, following the metaverse and blockchain-based market surge.



3. Market overview

Number of sales past month
(by category)



Data as of Jan 20, 2022

Source: nonfungible.com

This proposal

NFT Fund summary

| | |
|--------------------|---|
| Issuer company | “ORDA digital asset” LLC |
| NFT types | Art, Gaming, Metaverse, Collectibles |
| Redeem | Monthly redeem at net asset value |
| Contribution | Monthly contribution at net asset value |
| Market | Global NFT market |
| Investment horizon | 1 year (can be extended) |

4. ORDA NFT Fund

We are excited to introduce to you a portfolio containing the best of the most nascent and booming digital investment assets - NFTs, offering you the opportunity to get aboard the NFT market growth.

1

There is no fixed capital size, meaning you can join in or contribute to the portfolio on a monthly basis.

2

Our investment team will be managing the portfolio in a timely manner based on market and investor pool changes.

3

The NFT bundle will consist of at least 5 (depending on the investors' pool size) best performing NFTs on the market.

4

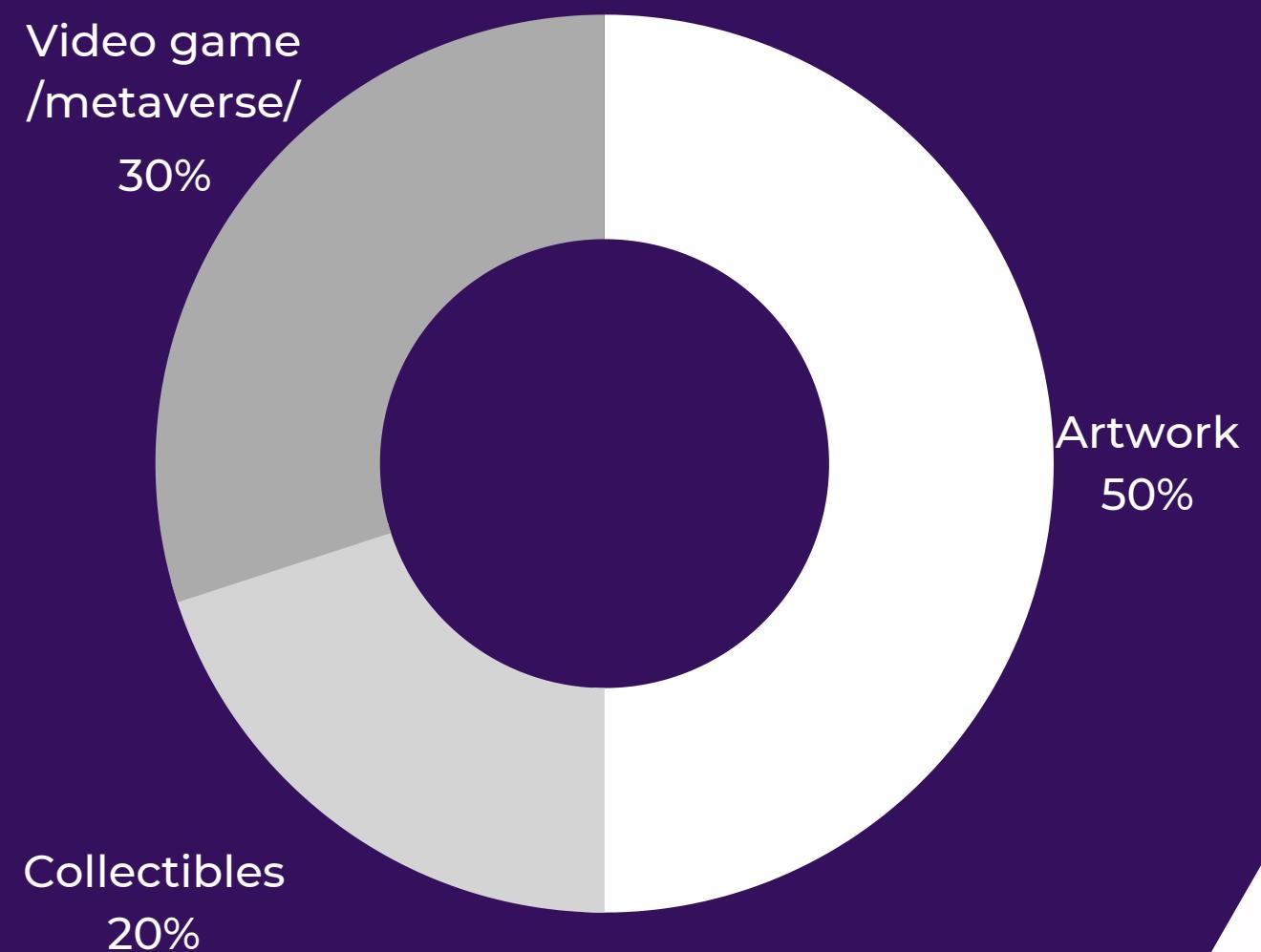
The fund will include the best performing NFTs in the art, collectibles, video game, and metaverse sectors.

5

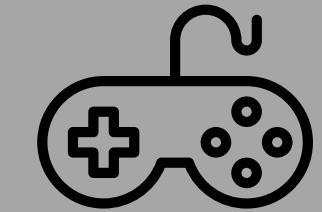
20% of the pool will be invested in Mongolian NFTs to support local artists and market liquidity.

4. ORDA NFT Fund

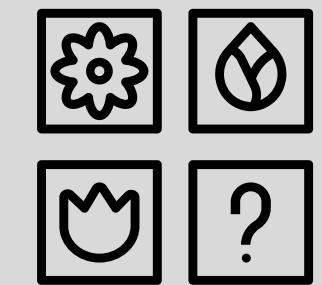
Investment allocation



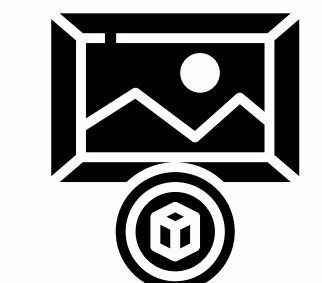
Gaming and metaverse NFTs have high utility and demand



Collectibles have high rarity scores despite market uncertainty



Art NFT market has the longest history and stronger potential for future growth



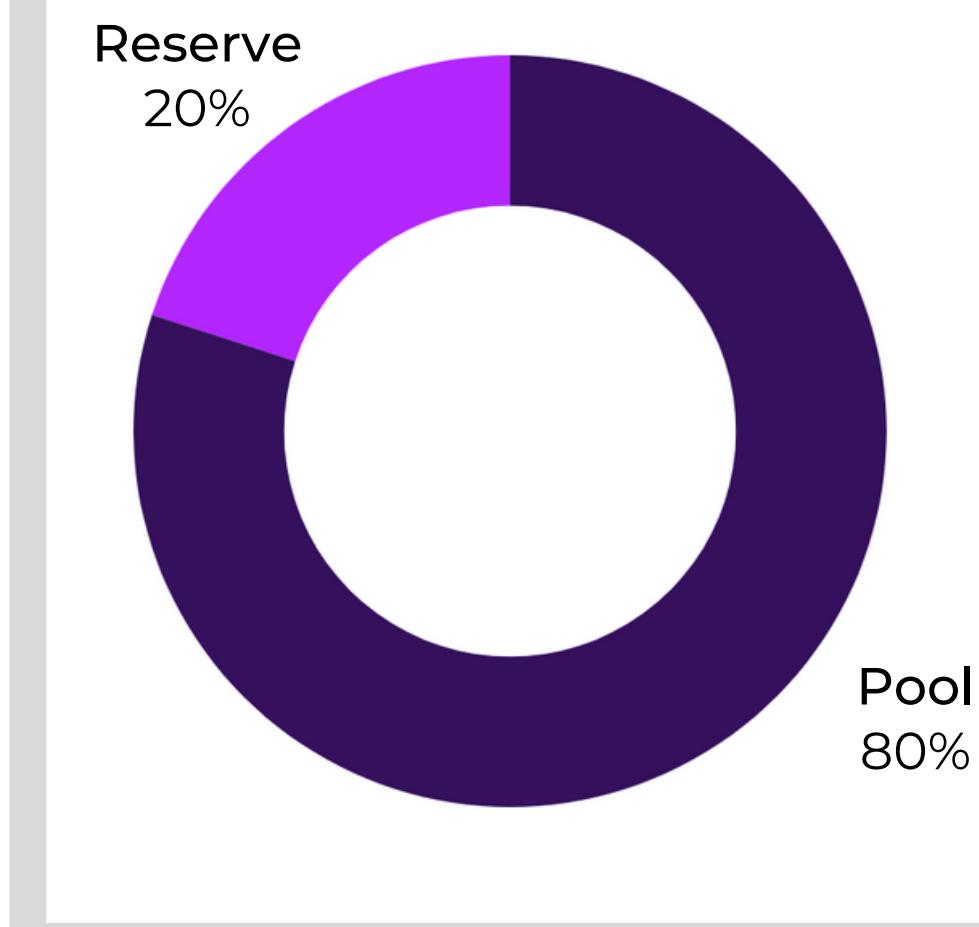
4. ORDA NFT Fund

Fund management

1. Net asset value /NAV/

Net asset value will be calculated at the end of each month and new contributions will be made at the net asset value in the next month.

2. New contribution



3. Redeem /Exit/

Sell back to ORDA

During the first week of every month at the previous month end NAV.

Liquidate the portfolio after 1 year

Can be extended with majority vote.

5. Investment proposal

| | |
|------------------------------------|-------------|
| Initial amount to raise (Soft cap) | \$30,000.00 |
| | |
| Number of shares | 1,500.00 |
| | |
| Unit share price | \$20.00 |
| | |
| Investment horizon | 1 year |
| | |

6. Financials

| Return & Fee |
|--|
| Expected return: 10% (monthly); Management fee: 3% |
| Liquidity reserve appliance |
| <ul style="list-style-type: none">• To mitigate cryptocurrency rate risk;• Cost overrun /when the costs exceeds the maximum amount specified in the financial projection/ |

Financial summary

| | |
|-------------------------------------|-------------|
| Fund pool | \$25,500.00 |
| Liquidity reserve (monthly balance) | \$4,500.00 |
| Total amount to raise | \$30,000.00 |
| Expenses: | \$11,060.54 |
| Transaction cost | \$8,746.13 |
| Management fee (3%) | \$2,314.41 |
| CAGR | 94.98% |
| Monthly compounded return | 5.72% |

7. Investment

Why invest in this NFT Fund?



Timely investment

The Covid-19 circumstances have shifted the investment world's perspective to a faster, more convenient and reliable means of investment, namely based on blockchain technology. NFT market growth is expected to follow the metaverse take-off.



Opportunity for high growth

Some art, collectible and gaming NFTs have shown 30% return on average over 6 months. Returns of 100% up to 20,000% indicate the market's high returns as well as risks. That's why it's crucial to invest in such markets with the help of financial experts.



Convenient diversification

Many investors are interested but don't have the professional skills or time to independently invest in the NFT market. This fund offers diversified exposure to the high-yield NFT market through a bundle consisting of top performing NFTs.

7. Investment

How to invest in ORDA NFT Fund?

1

Read the prospectus

(Attend our online pitch)

2

Fill out the investor form

(Set a follow-up call with fund manager)

3

Transfer the payment

(Discuss it with our fund manager)

4

Sign the investment agreement

(Make an appointment for wet signature)

5

Final confirmation is sent



On website



On website



FIAT

BANK transfer
(USDMNT)

CRYPTO

Transfer to crypto wallet
(Stablecoin)



Through DocuSign and/or wet signature later



Through email

8. Our Team

CO-FOUNDER, CEO



Gerelmaa

Policy, Technology, Business
UVSQ, France M.S in Innovation
KAIST B.S in Math

CO-FOUNDER, CTO



Peter

Fintech, CS, Startups
UPenn CS Masters, NYU B.A.
KAIST CS Ph.D. ABD

8. Our Team

FINANCE TEAM



Kherlenchimeg A.
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Finance, Policy
Univ. of Gloucestershire, UK
M.B.A.



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Nathnael Tsegaye
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Master of Laws



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Business Administration, B.A

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Canadian Banking, Startups
Wilfrid Laurier University, BA, MA



Sung Won Park

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Finance JP Morgan Chase Credit Suisse
NYU Stern,
Finance and information system



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Neuroscientist
KAIST, M.A, Ph.D



Hyukjae Jang

Software Engineer at Line Plus Co
KAIST, Ph.D in Computer Science



Benny Lau

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Complex Prime



Joshua Foo

Regional Director, Chainalysis
GovTech Singapore

Thank you!

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